



## eircom **business IP Reach**

bringing the power of IP to your entire enterprise

**Discover the affordable way to link all your branch sites into your main eircom **business IP** enterprise network. eircom **business IP Reach** enables staff at your branch sites to use eircom's nationwide broadband infrastructure to log on securely to your IP network and access key applications. It's also a wise investment for the future, since you can choose to subscribe to eircom's **Voice over IP** service, and bring the benefits of a converged voice and data network to your entire enterprise.**

### Seize the benefits of eircom **business IP Reach**

- Extend IP networking to all your branch sites, regardless of size
- Enjoy robust security as your traffic never touches the Internet
- Widespread access points nationwide, leveraging the eircom **broadband** network
- A trusted and proven service with thousands of users nationwide
- A wide range of speed options to suit your needs
- Achieve connectivity without sacrificing affordability
- NEW - Class of Service option lets you protect critical applications that demand guaranteed bandwidth
- Choosing the Class of Service option gives you a future-proofed path to eircom's **Voice over IP** service

### Extend the benefits of IP networking to your branch site

The benefits of an IP-enabled enterprise network are now well established – not only can eircom **business IP** deliver significant cost - and IT administrative savings, it also has the potential to act as a technology enabler for competitive advantage, providing flexibility to support business model change. To ensure your enterprise is getting the maximum benefit from your IP investment, you can extend your eircom **business IP** network to your branch sites.

eircom **business IP Reach** makes it easy and affordable to bring all your sites into one single enterprise-wide IP network. The service uses the eircom **broadband** national infrastructure so it is available where you need it.\* In addition, your traffic enjoys total privacy as it never mixes with Internet traffic at any stage

### Powerful options for IP data - and voice

eircom **business IP Reach** is an established and proven network with thousands of users nationwide. You can easily facilitate collaborative working between all your branches because staff at remote sites benefit from universal high-speed access to centralised applications.

Our enhancements to eircom **business IP Reach** make the service even more powerful, with a wider choice of download speeds and service levels to suit your needs. We've also introduced a Class of Service option; **business IP Reach Advanced**, which offers prioritisation for your most critical applications. This Class of Service option means eircom **business IP Reach Advanced** is also the ideal choice if you are considering deploying Voice over IP to your branch offices.



# Discover Design Deliver

## How secure is eircom business IP Reach?

eircom is committed to offering the highest levels of security and privacy for your enterprise data. Your traffic is secure as it never allowed to mix with Internet traffic.

At your local broadband-enabled exchange, your eircom **business IP Reach** traffic is automatically detected, routed completely away from Internet traffic, and brought directly to the eircom **business IP** network.

In this way, you effectively access eircom **business IP** over "private" broadband, using the eircom **broadband** infrastructure but staying away from Internet traffic.

## NEW! Voice over IP for eircom business IP Reach

Did you know that it will be possible to extend eircom **business IP Voice**, eircom's flagship Voice over IP service, to your branch sites? Choose eircom **business IP Reach Advanced** as your service option and you can extend VoIP to your branches and benefit from better communications across the enterprise, including free site-to-site calling, a company-wide dialing plan and attractive off-net rates\* For more details, speak with your eircom account manager.

\*Subject to availability, compatibility, site survey and line test.

## How does eircom business IP Reach work?

eircom **business IP Reach** is designed to complement the existing access mechanisms for eircom **business IP** such as fibre or high bandwidth circuits. eircom **business IP Reach** uses the eircom **broadband** DSL network to provide secure, efficient links for your regional or smaller locations.

In most cases, this means an office can log on to the eircom **business IP** network directly from its local broadband-enabled telephone exchange, instead of purchasing a dedicated fibre or a high bandwidth link from their premises. This makes eircom **business IP Reach** a straightforward and affordable way for you to bring your branch sites into your existing eircom **business IP** network.

## eircom business IP Reach options

- eircom **business IP Reach** offers three download/upload speed options of 1Mbps/128 KBPS, 2Mbps/256KBPS or 4Mbps/256KBPS
- eircom **business IP Reach Plus** offers the same options as above, but with a lower contention ratio. This is suitable where applications need a higher bandwidth guarantee at peak times.
- eircom **business IP Reach Advanced** offers all of the above with an added class of service option that you prioritise one application over another, This is ideal for mission-critical applications such as voice, SAP, Citrix or other traffic requiring guaranteed bandwidth.

**For more information on how eircom business IP Reach can benefit your business, contact your eircom account manager**